



Pascal H. Landa

President

ARISE SAS

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Professional Experience

- 1980 participated in the launch of Minitel, Teletel 3V, the ancestor of Internet
- 1983 International Center for Training in the Banking Profession (CIFPB), Director of New Technology (ATM, Bank-on-line, Smart Card)
- 1986-95 Advice International – Conception and Hosting of Internet/Minitel interactive services
- 1995 – 2005 Ernst & Young – IT Director France 5 years, then IT Coordinator for Continental Western Europe (26 countries)

Projets

- 2006 Created the Group ARISE SAS – Start up in the field of DATA Life Cycle Management, proposing the authoritative source of legal information for Europe on Data Retention, Privacy, Copyright, Risks, Quality and associated data management concerns.
- Treasurer of a puppet theater – Le Théâtre aux Mains Nues – Permanent center in Paris for the promotion, distribution, education of new artists and productions recognized world-wide.
- Founding member of IDM - Ingenieur du Monde
- Founding Member and ex-President of the ADMD Right to Die with Dignity French Association
- Producer of films and television: Series “Soul to Soul” distributed 1977 on PBS, “A day in the life of” film on being young in the 70s, Television Theater: Marat Sade, The Tempest, etc shown on PBS in California.

Competencies proposed through IDM

- IT Management & Telecommunications
- Management Coaching: HR, Organization and/or Interim Management
- Project Management (major projects)
- MultiMedia Production

Education

- University of Redlands – Bachelor of Arts in Communication & Computer Arts
- University of California (Berkeley/UCLA) – Masters equivalent in Telecommunications
- USC, San Francisco State – Video Production & Film specialization